



# The power of the Internet

Why not take charge?

## Be In Control

### Automated Marketing from RT Associates

Improve your field marketing effectiveness and boost your ROI at the same time with RT Associates' Automated Marketing Tool (AMT™) solution. Your entire organization can order everything from business stationery to brochures through one central location, in just the quantities they need.

With this online store, you retain control of your branding and your field staff has the flexibility they require. Our online store is stocked with your templates, and the field staff can order what they need, when they need it, in as large or small a quantity as they desire.

Online collateral is always accessible, always under your control, and easily updated.



Your field marketing staff, other departments in the company, and the entire sales force can use your templates to build their collateral.



When they've made their selections, they can see in advance how their marketing pieces will look.

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Automated Marketing from  
RT Associates, continued...



With a click of the mouse, your reps can order as many copies of their marketing collateral as they need. We take it from there — all the way through printing, shipping and mailing.

